HERALD SPORTING NEWS

LEADING TEAMS

Boulder and Denver Meet on Gridiron to Settle Question of Championship.

Utah gridirons today, local interest cen ters in the contest at Boulder between the Denver university and the University of Colorado. The winner of today's game will be the Colorado champions. Should Denver win, it will have a clear title to Rocky mountain championship Should Boulder win, then that team will be tied with Denver for the Rocky mountain championship, and Utah's only satisfaction will be that "she licked the championship, and the championship, and the company of the co The interest in this game i Denver is greater than has been manifested in a game for many years, and it is estimated that thousands will visit Boulder to see the game.

Here is what the News has to say:

Has Fans Guessing.

Is the victorious University of Denver football eleven about to meet its Water-loo at Boulder Saturday in the game with the husky and veteran University of Colorado football eleven? If so, will the defeat of the Denverites be due to their recognitions, as is figured at Boulder. overconfidence as is figured at Boulder, or will it be due to the playing of a su-

perfor team?

These are the questions that are being anxiously asked at both Boulder and Denver by the adherents of the respeive schools. It is the likeliest bet in world that Denver, flushed with its long string of victories, will go into the game careless and underestimating the very real strength of its opponents. On the other hand, the State university boys, stung by their unexpected defeat at Utah. are bound to go into the contest with a determination to win and to take every

possible legitimate advantage Spectators at the practice held at both Denver and Boulder this week that the Boulder boys are going into the practice

At Boulder the students have it that the Denverites are so dippy over the game with the Carlisle Indians that they plan with the Carlisle Indians that they plan starting their second team against the State 'varsity, calling on the regulars only in the second half. Nothing could be more silly. Denver will be mighty lucky to win by any margin at Boulder with the best possible aggregation it can muster, and not the slightest credence should be given stories of shifts in the lineup and of alleged intentions to start ineup and of alleged intentions to start out with a weakened team to save men

******* Facts Fisher Beer

occasionally inquire why we use hops in brewing.

ade" with the lemon left out? It's a good comparison. The spicy flavor and aromatic taste that are so distinctive, and it's because we use the best hops that money can buy.

The hops are a fine tonic, too. and it is remarkable how a runthe steady use of Fisher beer. Light or dark. Pints or quarts.

A. FISHER BREWING CO.

Fancy Sweaters and Sweater Coats

Are being worn more than ever this fall. It you would have the finest grades and prettiest colors, come to us.

WESTERN ARMS AND SPORTING GOODS CO. 115 South Main Street.

SALT LAKE Turf Exchange 48 East Second South Street. California and Eletern Races Direct Wires on All Sporting Events.

GoatLymphstrength Tablets



venation of weak nervous, wasted debilitated systems. Permanently restore Vitality. Whether lost by indiscretions, disease or dissipation. Cure Wastens. Insomnia and Nervous Degrepared by Aldine Laboratories, Avenue, New York Sold in e. or mailed, on receipt of price Schramm, Druggist.

Tigers.

Just what Denver's confidence of defeating Boulder is based upon, it is difficult for a close follower of the game to understand. Denver has a good team this year, but so has Colorado. If anything, Colorado has the heavier team, both in the line and in the back field. The Denver team is a one-year team, while most of the first string men at Boulder have played together several seasons and know played together several seasons and know just what to expect of each other during the progress of the game.

NOVEMBER 21 IN THE ANNALS OF SPORT

1888—At Syracuse: International Base-ball association held annual meeting and admitted Detroit and Toledo to member-ship in place of Albany and Troy. 1892-At Bay City, Mich.: George Lavigne defeated Mike Shaughnessy in nine 1894-At Chicago: Western league

organized by admitting St. Paul to take the place of Sioux City. 1906-At Chelsea, Mass.: Matty Bald-win won from Benny Yanger in fifteen 1907-At Davenport, Ia.: Packie Mc-Farland defeated "Kid" Herman in fif-

MINERS WIN TITLE.

Helena. Mont., Nov. 20.—By the defeat of the University of Montana by the Agricultural college today, 5 to 0, at Bozeman, the School of Mines becomes the undisputed champions of the state. The miners won and less the state of undisputed champions of the state. The miners won and lost a game with the university, then defeated the Aggies decisively, eliminating them from the race. Had the university been able to defeat the Agricultural college it would have been necessary for the miners and uni-versity to play a game to decide the championship. The university was light, but confident of victory.

ANOTHER PAPKE FAKER HERE.

ANOTHER PAPKE FAKER HERE.

Some individual with an unlimited amount of nerve is going around the city posing as Billy Papke, the prize fighter. Nearly every day for the past week the sporting department for the past week the sporting department for the past was in the city. In each case the past was in the city. In each case the person asking states that a short. Denver and Boulder this week that the Boulder boys are going into the practice work with far better spirit than is being shown at University park. Aside from the bear stories emanating from the respective schools, there seems to be a tery serious case of enlarged headpieces at the Denver school and it is upon this supposed overconfidence that Boulder is banking to win.

At Ranch 105.

Sixth race, seven furlongs, selling—Bet. Walmsley 104, San Samon 104, Moyea 109, heavy set young fellow with black hair has introduced himself as Papke to hair has introduced as Papke by the serious case of enlarged headpieces at the Denver school, and it is upon this supposed overconfidence that Boulder is banking to win.

At Ranche 105.

Sixth race, seven furlongs, selling—Bet. Walmsley 104, San Samon 104, Moyea 109, blick Redd 112 Kiset 104.

Seventh race, seven furlongs, selling—Bet. Walmsley 104, San Samon 104, Moyea 109, or had been introduced as Papke by the seventh race, six furlongs, selling—Seventh race, seven furlongs, selling—Bet. Walmsley 104, San Samon 104, Moyea 109, blick Redd 112 Kiset 104.

Seventh race, seven furlongs, selling—Bet. Walmsley 104, San Samon 104, Moyea 109, blick Redd 112 Kiset 104.

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Seventh race, seven furlongs, selling—Bet. Walmsley 104, San Samon 105, blick Redd 112 Kiset 104.

Seventh race, seven furlongs, selling—Bet. Walmsley 104, San Samon 105, blick Redd 112 Kiset 104.

Seventh race, seven furlongs, selling—Bet. Walmsley 104, San Samon 105, blick Redd continue to pose as Papke, those who meet him should brand him as a

LOWELL, 20; EMERSON, 0.

The Lowell team defeated the Emersons yesterday in a football game by a score of 20 to 0. The teams lined up as follows:

Tollows:	
Lowells.	Emersons.
Poulton L. E	Rolle
F. Farrington L. T	King
Johnson L. G	Cotteril
Rollins C.	Fairbanks
Lundquist R. G	Lepoy
Winsness R. T	Andrews
McCarrick R. E	Navloi
A. Winsness Q. B	Hil
Bourne L. H. B	Der
Service R. H. B	Parl
H. Neslen F. B	Haslan
	A SECTION OF THE PERSON

TURF RESULTS.

At Oakland.

Oakland, Cal., Nov. 20 .- The first rain Oakland, Cal., Nov. 20.—The first rain of the season fell at Emeryville today, but the light showers did not affect the track to any extent. There were a number of surprises, Conalto, from the stable of Thomas H. Williams, won the first race for maiden 3-year-olds at odds of 20 to 1. He was not fancied by his stable, but made a show of the field. Calla, played from 15 to 1 to 10 to 1, took the second race from May L N, the favorite. Nebulosus, at 6 to 1, gained a neck victory over Free Knight the Bear, favorite for the fourth event.

for the fourth event.

First race, Futurity course, purse—Sonalto, 112, W. Miller, 20 to 1, won; Burnell, 112, King, 11 to 5, second; Dovalto, 112, Mentry, 30 to 1, third. Time—1:111-5.

Trust, Francis Joseph, Mike Asheim, Sir Angus, Uncle Sam, Gazolo, Miss Monterey, Patricla R and Yankee finished as pages.

Second race, Futurity course, selling— Force, 107, Shilling, 11 to 20, won; Sem-proni, 103, Walsh, 2 to 1, second; Aks-Ar-Sen, 104, King, 40 to 1, third. Time— (10 3-5). Bold, Gretchen G and Carrie Chatcher finished as named. Thatcher finished as named.

Third race, six furlongs, selling—Calla, 168, C. Russell, 10 to 1, won; May L N, 113, Powers, 4 to 5, second; Kokomo, 113, Hayes, 6 to 1, hird. Time—1:14 3-5. Red Era, Goldena, Herodotus, Pasodella and Merry-Go-Round finished as named.

Fourth race, six furlongs, selling—Nebulosus, 112, Rettig, 6 to 1, won; Free Knight the Bear, 113, Powers, 2 to 1, second; Merrill, 113, Kenogh, 9 to 1, third. Time—1:14. Phalanx, Wap and Billy Bowlegs finished as named.

Fifth race, one mile and seventy yards. Fifth race, one mile and seventy yards, selling-Ed Ball, 109, Keogh, 11 to 5, won; Cloverland, 110, W. Miller, 17 to 1, second;

Mrs. Winslow's Soothing Syrup. Mrs. Winslow's Sootning Sylup.
has been used for YEARS by MILLIONS
of MOTHERS for their CHILDREN
WHILE TEETHING, with PERFECT
SUCCESS It SOOTHES the CHILD,
SOFTENS the GUMS, ALLAYS all
PAIN, CURES WIND COLIC, at is the
best remedy for DIARRHOEA. Sold by
Druggists in every part of the world. Be Design Femeral of the World. Be sure and ask for "Mrs. Winslow's Soothing Syrup," and take no other kind. Twenty-five cents a bottle. GUARAN-TEED UNDER THE FOOD AND DRUG ACT. JUNE 30, 1906. SERIAL NUMBER 1906.

HUSLER'S

Never a case of "Can't afford it" if you can afford the health that comes with the best of good food.

Don't Forget The Uncle Sam Loan Co. Auction Sale

> at 47 West 2d So. Next to Mullett's Store.

the Thanksgiving day game with the Military Man, 107, C. Russell, 9 to 2, third.

Time-1:461-5. Spring Ban, Orchan and

First race, Futurity course, selling—Deutschland 116, Fireball 111, Cresina 111, King Brush 106, Marion Rose 106, St. Joe 106, Creation 104, Hereafter 102.

Second race, eleven-sixteenths of a mile, purse—Cotytto 109, Madman 109, Captain John 109, Sempronium 109, Strike Out 109, Joe Rose 109.

Third race, mile and a quarter selling.

Third race, mile and a quarter. selling—county Clerk 110. Talamund 110. Bellinence 107, Mike Jordan 107, Lady Alfela 7, Fulleta 105, Remember 105, Nadzu 102, ir Wesley, 102.

Sixth race, six furlongs, Swigert handi-cap—Sewell 114. Frank Flittner 110, Royal Tourist 110, Jean d'Arc 106, Perjuicio 100, Colonel Jessup 90, Ocean Shore 90.

Second race, seven furlongs, selling— L. M. Eckert 104, Too Blue 104, Padrone 104, Kate Carney 104, Miller Boy 112, St. Sinicus 112, Isabelle Aintree 109, Woodline

+ meet him should brand him as a + Y. M. C. A. BOYS' RELAY RUN

Seven Hundred Youngsters Carry Message From New York to Washington.

New York, Nov. 20 .- With cheers from several hundred schoolmates and fellow members of the Young Men's Christian association to spur them on, the young athletes engaged in the relay race ofganized by the physical culture department of the Y. M. C. A., between this
city and Washington, started on their 241
mile sprint at 3:45 today, the runners
bearing a message in a silver tube to
President Roosevelt. The start was made
from the international headquarters of
the Y. M. C. A. in East Twenty-eighth
street, from which place the runners carried the tube to the West Twenty-third
street ferry, each runner sprinting a hundred yards with it and passing it on.
From Jersey City to Newark the relays athletes engaged in the relay race orstreet ferry, each runner sprinting a hundred yards with it and passing it on. From Jersey City to Newark the relays were 150 yards, and from Newark on they lengthened out to a quarter of a mile. From Newark the itinerary was through Elizabeth, Plainsfield, Princeton and Trenton, where the message remained over night. At 6 o'clock Saturday morning the race for Washington will be resumed, and unless some unexpected hitch occurs the message will reach the president at 11:30 o'clock Saturday night. dent at 11:30 o'clock Saturday night. Altogether 700 runners will participate, including the president's son, Quentin. The nature of the message is not known save only that it contains the boys to the president.

LEADING TEAMS TIED.

Clarke Sprints in the Big Bike Race, but No Gain Results. Boston. Nov. 10 .- At 10 o'clock tonight

Boston. Nov. 10.—At 10 o'clock tonight the leading teams in the six-day bicycle race had covered 1.041 miles and 8 laps. The Halligan-Devonevitch team was one lap behind. The riders passed the 1.000-mile mark just before 8 o'clock. Shortly before 9 o'clock a sprint was started by Clarke, but no gain resulted.

When the riders left the track at 1 o'clock this morning, ten teams were tied at 1.102 miles 1 lap. Halligan and Devonevitch, the eleventh team lost one lap evitch, the eleventh team, lost one lap during the last evening, and are two laps behind the others.

PAULETTS TEAM WINS.

The L. D. S. U. business college basketball team met defeat by the Pauletts last evening in the L. D. S. U. gymnasium by a score of 32 to 27. At the end of the first half the score stood tie, 18 to 18. The game was easily one of the fastest played in the gym this season.

SECOND ILIFF TEAM WINS. The second Hiff team defeated the C

T. team yesterday by a score of 25

MERE WASTE OF MONEY.

New York, Nov. 20.—Charles W. Russell, special assistant to the United States attorney general, today informed Judge Hough of the criminal branch of the Unit-ed States circuit court that he did not intend to proceed against Francesco Sabintend to proceed against Francesco Sab-bina, the employment agent, on the in-dictment charging the kidnaping of men in this city and the shipping of them to labor camps on the Florida Keys. This action ends the prosecution of the Florida peonage cases, which were three years in preparation, and cost the United States government \$500,000. There has not been a conviction in the peonage cases in that district.

CABINET MEETING.

Washington, Nov. 29.—All the members of the cabinet attended the regular meet-ing today except Secretaries Meyer, Gar-

secretary Straus of the department of secretary Straus of the department of secretary and labor has developed a comprehensive plan for aiding the unemployed of the country. This plan he will announce and explain in his annual report. to be made public in a few days. It par-takes of the principles underlying the or-ganization of the bureau of information in the immigration service. The bureau gathers information from those who seek to engage labor and furnishes that infor-

SOME NEW EVIDENCE.

New York. Nov. 20.—District Attorney Darrin has summoned the Queens county grand jury in extra session next Monday to consider new evidence in the Annis murder case. The grand jury has already returned an indictment for murder in the first degree against Captain Peter C. Hains, and another against his brother, T. Jenkins Hains, charging him with aiding and abetting his brother in the commission of the crime, and further with having fired the bullet which killed Annis. In view of the fact that it is a question as to who fired the fatal shot, this new evidence is made important.

Salt Lake City. Utah.

Both phones: Bell, Main 301; Ind. 302
P. O. Boxes 1274 and 1772.

GIVE US A TRIAL.

NOTICE IS HEREBY GIVEN THAT W. E. Baird and Peter C. Carlston have dissolved partnership; also that W. E. Baird is no longer connected with the management of the Baird-Carlston Inv. Co., having sold his interest to Peter C. Carlston.

TO BE DECIDED

Harvard and Yale Will Meet on the Gridiron Today—The Chances About Even.

New Haven, Conn., Nov. 20.-Laughter, ong and merry-making were the subterfuges used in a hundred gatherings of

the Yale players went to the conege infirmary on Prospect Hill, or to Ed. Coy's
house, near by. The men are reported to
be in splendid shape.

Both teams had light practice this afternoon, mostly of signal work with kicking by the back field men and short runs
for the end men. The crimson players
had their outdoor work at the Country
club in Farmington. Here, the Yale
squad went to the field to hold their dress
rehearsal. Then afterward the "scrubs"
built the usual bonfire and around it
there was the "Boola dance" and cheers
for the team.

Supposed Weakness.

for the team.

Nothing developed during the day to in-licate the lineup in the game would be Sinicus 112, Isabelle Aintree 169, Woodline 109.

Third race, six furlongs, Houston Electric Company handicap—Momentum 105, Minneolette 85, Cocksure 100, Ida D. 100, Miss Delaney 103, Lena Leach 92, Sensible 90, Hands Around 104, No Quarter 104, Joe Stokes 110, Cooney K. 103, Doc Allen 107.

Fourth race, six furlongs, sciling—Anna Donohue 104, Handmedown 104, Feast 104.

The weakness at quarterback is believed to have been remedied in Corey. Ever if the ends are slow the uniform quick-

Yale is expected to smother anything that Harvard may show in running back punts, double passes or fake plays, and being forewarned against the development of Harvard forward passes, the Yale men have been instructed to intercept it.

Harvard comes here full of confidence in her game in every department, in making use of the finer points of the revised rules, which include the forward pass. On the season's work, the teams are a Experts agree that the game will or the season's championship.

The Line-up.

The lineup	tomorrow	wili	probably	be
Yale.			Harvar	
Logan	lf.		Bro	
Hobbs	lt		McF	ay
Andrus	lg.		B	urr
Biddle	с.		Nou	rse
Goebel	rg.		H	oar
Brides	rt		F	ish
Burch, Hain				
Corey	db		Cut	tler
Philbin	ih		Corl	ett
Wheaton	rhb.		W	iite
Coy	fb.		Verw	teb

BRYAN IN MEXICO.

Laredo, Tex., Nov. 29.—William J. Bryan reached this city late today on route to Monterey. Mexico. He and his wife will spend a short time as guests of Colonel J. A. Robertson, proprietor of the Monterey News. Mr. and Mrs. Bryan were welcomed in both Laredo and Neuvo Laredo by representative citizens and at redo by representative citizens, and at the latter place were extended every courtesy by the customs officials. Mr. Bryan plans to spend ten days in Monte-rey, after which he will leave for a shooting trip on the lower Rio Grande, thence visiting Austin and Galveston. He will then return to Nebraska.

Advertising Pays All Right

It is the "stuff" sometimes masquerading under name, that sours the man who pays the Which are you using? .

C. R. BRAZIER ADVERTISING AGENCY 325 D. F. Walker Bldg.

If there is merit behind what you are trying to sell we would like to outling an adver-WRITE ADS. AUS. tising campai for you. We comake it profitable. Ads written by

will assist in creating a demand for what you offer for sale. We have sat-isfied many others; we believe we can satisfy you. Let us know. Bell 5419. Giles-McAllister Adv.

Agency. 205-6 ATLAS BLOCK.

The business man who doesn't help his business through the use of press clippings Is about five years behind his com-petitors who do. In our own bureau and through our connections we read every paper in the world every day, and can keep you informed on any subject.

CLIPPING BUREAU. 22-233 Commercial Club Building. Salt Lake City, Utah. Both phones: Bell, Main 301; Ind. 302 P. O. Boxes 1274 and 1772.

INTERMOUNTAIN PRESS

SNUB FOR CROWN PRINCE.

Belgrade, Servia, Nov. 20 .- A chance neeting at the entrance of the palace today of Crown Prince George and the Austro-Hungarian minister, Count Forgach, led to an awkward incident, of which more is expected to be heard. Count For-gach, whether intentionally or not, omit-ted to greet the prince. The face of the heir apparent flushed, and he said with some warmth: "Perhaps you don't recognize me, count." Count Forgach turned and tendered his excuses, but the crown prince without a word wheeled on his heel, ignoring the minister's apologies.

JUMPED TO HIS DEATH.

Paris, Nov. 20 .- A special dispatch from Berne, Switzerland, says that Count Rhenar, second secretary of the German legation here, today jumped from a window while suffering from an attack of fever and was killed. Count Rhenar was a son of Baroness von Nieust, the morganatic wife of Prince Charles of Baron, and was engaged to a niece of Prince von Buelow, the German imperial chancellor.

Sir Wesley, 16%.

Sir Wesley, 16%.

South race, mile and an eighth, handicap-Montgomery 120, Dorante 111, Astronomer 167, Tony Faust 107, Don Enrique 166. Tony Faust and Montgomery, Hildreth entry.

Hildreth entry.

Fifth race, mile and fifty yards, selling —Cadichon 113. Royal Ben 110, Fred Bent 109, Husky 105, Judge Nelson 105, Billy Pullman 101, Colonel White 166, Rockstone 17.

Collegians in this town tonight to drive away the anxiety felt over the prospects for the prospects away the anxiety felt over the prospects away the anxiety felt over the prospects away the anxiety felt over the prospects for the United States armored cruiser Montana has been deferred until Dec. 18 on account of docking. The Montana was scheduled to sail about Dec. 1 with the new Atlantic fleet for the Mediterranean to meet the homecoming battleship fleet now in the orient.

Emily-Why are you waving your handterchief? Angelina—Since papa has forbidden Tom

signals.

Emily—What is it?

Angelina—When he waves his handkerchief five times, that means "Do you
love me?" And when I wave frantically
in reply it means "Yes, darling."

Emily—And how do you ask other ques-

HUSBAND WON'T COMPLAIN.

Eloping Couple Are Still Confined in Provo Jail.

Provo Jail.

Provo, Nov. 20.—George Shelton of Heber, the husband of the woman who came here with J. Gurr of Myton on Wednesday afternoon, and with him was arrested at 11:30 in the night, came down yesterday. It is not yet certain what will be done in the case, as Mr. Shelton is unwilling to sign a complaint against his wife. The parties are still in jail.

Judgment has been rendered in the Fourth district court in the case of James T. Tanner vs. M. & T. Peck for \$327.02.

The Branch Ling will case is again before the district court. It will probably be concluded this week.

PROVO NOTES.

(Special to The Herald.)
Provo, Nov. 20.-In the will case of Branch Young the jury this evening returned a verdict in favor of the defendant validating the will. Motions for a new trial will be made by the contestants, and the case may be appealed to the supreme court

TRIP POSTPONED.

Norfolk, Va., Nov. 20.—The final official trip of the United States armored cruiser Montana has been deferred until Dec. 18

COURT.

Edward R. Ray, who pleaded guilty to burglary in the third degree, the offense being the robbing of a barber shop at Spanish Fork, was sentenced to seven months in the state prison today by Judge

scheduled to sail about Dec. I with the new Atlantic fleet for the Mediterranean to meet the homecoming battleship fleet now in the orient.

THE BEST CODE.

(Harper's Weekly.)

Hand annivers of congratulations from former principals were read, and about \$1,-100 was contributed by friends of the school in this city. The school expects to erect a dormitory at a cost of \$10,000 for the accommodation of students who come here from all over the state.

RUSSIA MAY INVEST.

St. Petersburg. Nov. 20.—An effort is being made here to sell the Russian rights in the Wright aeroplane to the Russian government for military purposes. The proposed contract with the Russian government is similar to that under which the Evench rights were sold to a Party the house we have arranged a code of ove me?" And when I wave trantically in reply it means "Yes, darling."

Emily—And how do you ask other quescions?

Angelina—We don't. That's the whole code.

ABOUT ADVERTISING-NO. 8

The Cellar Hole and the Sewer Hole

By Herbert Kaufman.

A coal cart stopped before an office building in Washington and the driver dismounted, removed the cover from a manhole, ran out his chute, and proceeded to empty the load. An old negro strolled over and stood watching him. Suddenly the black man glanced down and immediately burst into a fit of uncontrollable laughter, which continued for several minutes. The cart driver looked at him in amusement. "Say, Uncle," he asked, "do you always laugh when you see coal going into a cellar?" The negro sputtered around for a few moments and then holding his hands to his aching sides managed to say, "No, sah, but I jest busts when I sees it goin' down a sewer."

The advertiser who displays lack of judgment in selecting the newspapers which carry his copy often confuses the sewer and the cellar.

All the money that is put into newspapers isn't taken out again by any means. The fact that all papers possess a certain physical likeness doesn't by any means signify a similarity in character, and it's character in a newspaper that brings returns. The editor who conducts a journalistic sewer finds a different class of readers than the publisher who respects himself enough to respect his readers.

What goes into a newspaper largely determines the class of homes into which the newspaper goes. An irresponsible, scandal-mongering, muck-raking sheet is logically not supported by the buying classes of people. It may be perused by thousands of readers, but such readers are seldom purchasers of advertised goods.

It's the clean-cut, steady, normal-minded citizens who form the bone and sinew and muscle of the community. It's the sane, self-respecting, dependable newspaper that enters their homes and it's the home sale that indicates the strength of an advertising medium.

No clean-minded father of a family wishes to have his wife and children brought in contact with the most maudlin and banal phases of life. He defends them from the sensational editor and the unpleasant advertiser. He subscribes to a newspaper which he does not fear to leave about the house.

Therefore, the respectable newspaper can always be counted upon to produce more sales than one which may even own a larger circulation but whose distribution is in ten editions among unprofitable citizens.

You can no more expect to sell goods to people who haven't money than you can hope to pluck oysters

It isn't the number of readers reached but the number of readers whose purses can be reached that constitutes the value of circulation. It's one thing to arouse their attention, but it's a far different thing to get their money. The mind may be willing, but the

If you had the choice of a thousand acres of desert land or a hundred acres of oasis, you'd select the fertile spot, realizing that the larger tract had less value because it would be less productive.

Just so the advertiser who really understands how he is spending his money does not measure by bulk alone. He counts productivity first. He takes care that he is not putting his money into a sewer.

(Copyright, 1908, by Tribune Company, Chicago.)

DIED.

BARRELL Henry Charles Barrell, died Nov. 20, 1908, at 8 a. m., from cerebral hemorrhage. Born Dec. 12, 1846, at Funeral to be held at 12 noon, Su Eighteenth ward meeting hous

FUNERAL DIRECTOR

FLORISTS.

WALTER W. KING, FLORIST. 214 E. 2d South. Phones 37. Specialist on funeral designs and everything floral. THE FLOWER SHOP-Cut flowers and designs. Under Nat'l Bank of Republic.

ERNEST A. LAMBOURNE FLORAL Co. 8 S. Main. Bell 291, Ind. 374. Leading florists on funeral designs. Decorations. THE RELIABLE florist. Huddart Floral Co., opp. Grande theatre. Phone 196

CHILD-WALK FLORAL CO., 101 South Main St. Phones 140, Specialties-Funeral Work, Decorations

CARD OF THANKS.

CARD OF THANKS-Mrs. Robert Sa. the sad circumstance in which si left through her husband's death wishes to particularly thank the Furniture & Carpet installment whose assistance through their big ed payment plan policy was not great help, but was entirely unlocas the amount named would ha paid before Mr. Sabin's death payments been made as agreed. Sespecially indebted to the I X wishes to highly recommend them to an one intending to purchase furniture on th payment plan.

MRS. ROBERT SABIN.

CARD OF THANKS-Mr. J. M. J. son, husband; Mrs. Winnie Wagner Ida-Edwards and Jack Edwards, th children, wish to express their apprec-tion for the loving sympathy and willi-help of their many friends during the sad bereavement in the death of the moth

LOST.

LOST-Gold watch on fleur de lis pin. Call either phone 628 or Bell 2783. 66 West 1st North. Reward.

LOST-A lace handkerchief, the night charity ball. Return 53 5th East, Reward LOST-Diamond stick pin, night of charity ball, at Alta club or between there and Odeon hall. Reward at 1067 East South Temple.

LOST-Leaf-shaped pin set with moonstones, bet. 268 E. 5th So. an So. 3d E. Return to 268 E. 5th So.

DIAMONDS. WATCHES, JEWELRY

OUR EASY PAYMENT SYSTEM EN

ables you to wear or present as a gift a diamond or watch and pay as you like, Our prices are positively the lowest in the

city. We are always pleased to show goods. Our holiday stock is now complete. Compare prices. Utah Jewelry Co., 23 South Main.

CUSTOM CLOTHES MAKERS STIEFEL'S Toggery Pariors, 615 Trib-WHO'S YOUR TAILOR? See Van Dyke, 465 D. F. Walker Block

WOLF'S CLOTHES SHOP. "Clothes you like them." 309 Judge bldg.

SHIPPING. CUT RATES to any part of the United States. We can save money for you in shipping goods either east or west. Cor-respondents in all the principal cities. See us or phone 555. Redman Van a Storage Co., 117 So W. Temple.

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